

航管系同學未來就業的競爭與現在求學的態度

Graduates' employment competition and Students' learning attitude in DSTM

國立台灣海洋大學 航運管理學系 一年級

To Freshmen of Department of Shipping and Transportation Management (DSTM), NTOU

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At STM#301

2024年5月14日

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航運管理學系培育的人才

The qualities of graduate the DSTM is supposed to produce

•航運相關產業的業務、法務、保險等從業人員 (qualified business, legal, or marine insurance personnel for shipping and its associated industries)

•航運相關產業的經營、管理、企劃人員 (qualified managers or project planning personnel for shipping and its associated industries)

•航運相關產業的研究、教育人員 (qualified R&D or teaching personnel for shipping and its associated industries)

•航運相關產業的專業經理人 (qualified CEO personnel for shipping and its associated industries)

•實用的學科(a subjects aim at practical use!)

•經由應用所學內容實現自己與成就自己 (You can attain self-realization and self-achievement by putting into practice what you learn from the subjects given in this program!)

2024年5月14日

Arthur Hsieh

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未來就業的市場(Graduates' job markets)

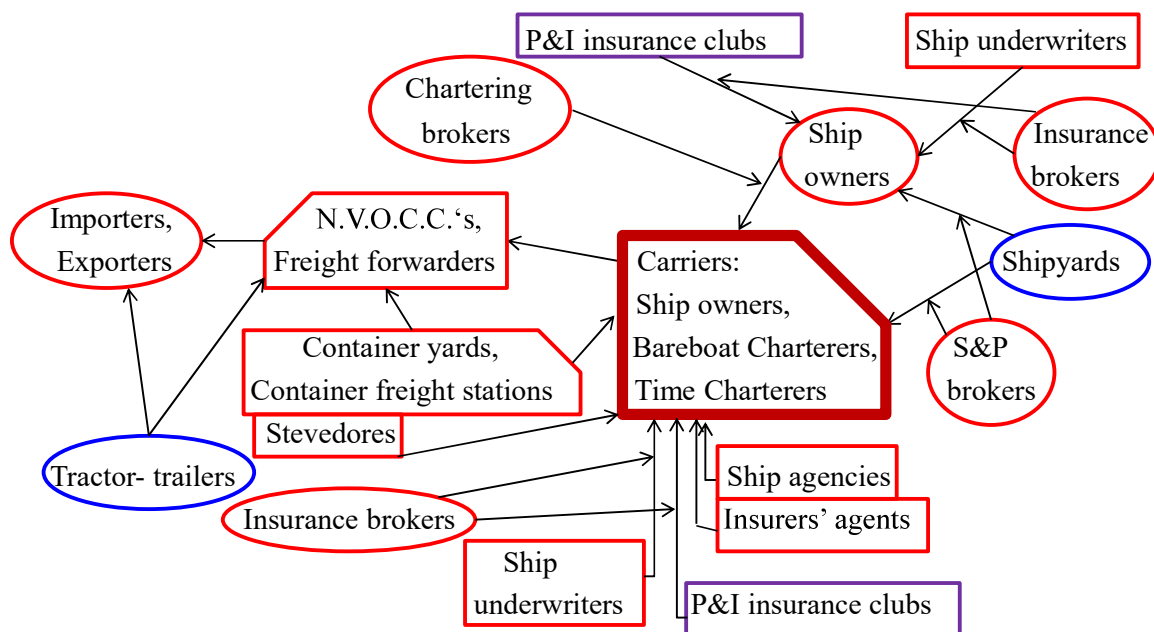
- 航運業(shipping and its associated industries):
 - 航運公司(貨櫃、散裝, liner or tramp shipping companies, ship owners)
 - freight forwarders, NVOCC
 - 船舶(租傭、買賣)經紀仲介(ship chartering, sale & purchase brokers)
 - 船務代理(ship agencies)
- 港埠經營業(port companies or harbor operators):
 - 如台灣港務股份有限公司(e.g. Taiwan International Ports Co., Ltd.)等
- 碼頭裝卸倉儲、貨櫃集散站、貨櫃場(stevedoring companies, container freight stations, container yards):
 - 如台北港貨櫃碼頭股份有限公司、聯興國際通運股份有限公司(e.g. Taipei Port Container Terminal Corp., United Logistics International Co.)
- 保險業(marine insurance and its associated industries):
 - 船舶產險業者(船體險保險公司, ship underwriters)、
 - 船舶保護與補償險業者(即船舶營運人責任險互保協會, P&I insurance clubs)、
 - 保險經紀仲介(insurance brokers)、
 - 保險代理業(insurer's agents)等
- 其他產業(others):
 - 公職(航運主管機關, port authorities, government agents)、貿易(international trade)、
 - 物流服務業者(the 3rd-party logistics providers)

2024年5月14日

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定期航運的產業鏈(Industry chain in liner shipping)



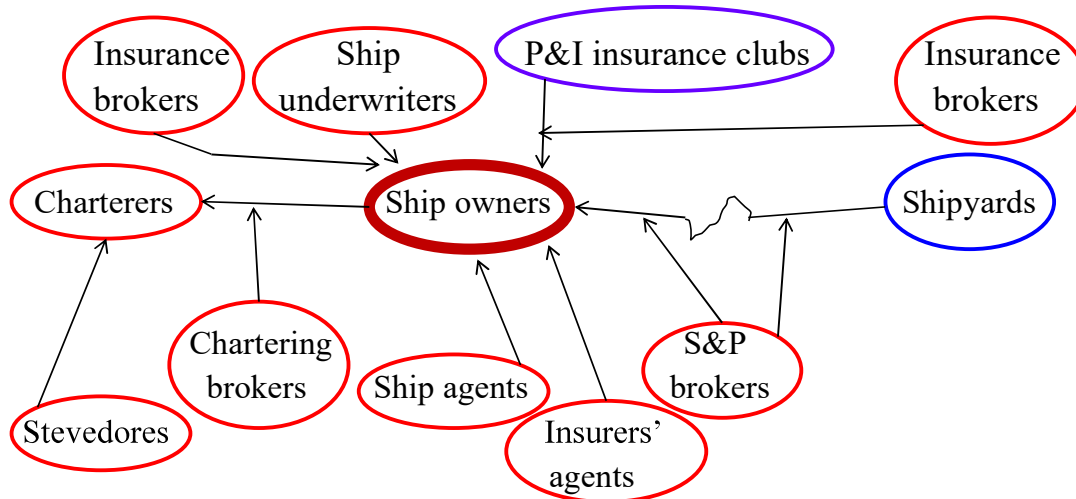
※相關產業繁多, the liner shipping has a large and complex industry chain.

2024年5月14日

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散裝不定期航運的產業鏈(Industry chain in tramp shipping)



① 空船租賃租船人(Bareboat charterers), & ② 論時租船租船人(Time charterers): 航商(Shipping companies)同業、船舶營運人(Ship operators)

③ 論程租船租船人(Voyage charterers):

貿易條件CFR terms: 出口商Exporters, 託運人Shippers

貿易條件FOB terms: 進口商Importers, 受貨人Consignees, Receivers

就業求職時所面臨的競爭

Competition in application of a job

來自於 comes from :

- 同類型科系的畢業生 candidates from other similar academic departments
- 其他學校但不同類型科系的畢業生 candidates from different academic departments: 名校 public universities & 私校 top privates universities
- 小留學生畢業回台求職者 A(C)BET: America, Australia or Canada-born or Educated Taiwanese, bilingual or trilingual candidates
- 同類型科系研究所的碩士畢業生? candidates from similar academic graduate schools
- 其他學校但不同類型科系研究所的碩士畢業生? candidates from different academic graduate schools
- 國外同類型科系研究所的碩士畢業生? candidates from similar foreign graduate schools
- 其他來源 others

新進從業人員應俱備

Candidates and junior staffs should be

- 耐操, hard-working, persistent
- 敬業, dedication
- 英文能力, with proof of English proficiency test→TOEIC, TOEFL, IELTS
- 國際貿易、物流管理、航業經營基本知識, well-educated of fundamentals of shipping, logistics and international trade
- 經濟與地理概念, with concepts of economy and geography
- Excel、Word等軟體應用自如, skilled in using computer software such as Excel, Word etc.
- * 航業用英文用語, well-learned of English shipping terminologies
- * 多研讀市場資訊, reading market reports and economical news

就業與職涯的競爭

Competition in your application for a post and in your career life

- 僱主選才時怎麼看(評估)你, How does your employer judge you before hiring?
- 職涯陞遷關鍵時僱主怎麼看(評估)你, How does your employer promote you?
- 未來其他競爭者怎麼看(評估)你, How do your colleagues judge you?
 - 英文, proficient in employing English language
 - 專業expertise: 航運 & 管理技能(財務、行銷、資訊、人事、作業管理...等), a good combination of shipping knowledge & management skills (finance, marketing, I.T., O.R., recruiting & staffing, ... etc.)
 - 其他人格特質 other personal characters: 踏實、負責、認真、敬業、使命必達、合作、領導統御.....、持續學習的態度, integrity, persistence, responsibility, hard-working, fulfillment, dedication, cooperation, leadership, continued on-job learning,etc.

應具備的態度(attitudes)與SWOT

- 碩士學位(MBA degree): a plus or minus?
- 態度(attitudes)：從低處著手、學習謙卑的為人處世之道
- 自我S.W.O.T. analysis
 - Strength:
 - Weakness:
 - Opportunity:
 - Threat:

在校求學時應養成的專業與態度

The expertise and attitude that you'll have to develop in school

- 語文能力：英文的說、聽、讀、寫，以英文思考, a good command of English, i.e., speaking, listening, reading, writing and even thinking English
- 不偏廢的專業, a full range of expertise
- 態度：踏實、認真、把事情盡全力做到最好、勤(好)問、討論、合作....., integrity, persistence, responsibility, hard-working, dedication, cooperation, discussion and negotiation, enthusiasm to dedicate your every due diligence to complete your assignment with the best result, etc. (請思考:你在求學的態度上又應該要有什麼樣的表現?)
- due diligence竭盡職責: measures of prudence, responsibility, and diligence that is expected from, and ordinarily exercised by, a reasonable and prudent person under the circumstances.
- 專注 to concentrate on your study and concentrate on your career!
- 從現在做起！培養良好的態度與專業的競爭力！加油！